

SPONSORSHIP BENEFITS

- Television Exposure & On-Air Recognition
- Greater Business Profile in the Community
- No Commercial/Advertising Clutter
- Exclusivity in Business Category
- Added-Value Opportunities
- Success on a Small Budget



*Recognition
Added Value
Exclusivity*



*Information
You Can
Trust!*



SCSTV
*St. Clair Shores
Government Access*



For more information on
SCSTV Sponsorship
opportunities, contact

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St. Clair Shores, MI 48081

(586) 447-3414
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City of St. Clair Shores
Michigan
Your Homeport!



SCSTV is
aired on...

Comcast
Channels 5 & 12

WOW
Channels 10 & 18

AT&T Uverse
Channels 99

SCSTV is also
available on the
Media Center
at scsmi.org

SCSTV PROGRAMS AVAILABLE FOR SPONSORSHIPS

SCS Local Matters: City news show anchored by Communications Director Mary Jane D'Herde.

The Mayor's Corner: Mayor Kip C. Walby discusses issues that impact the quality of life for our citizens and spotlights special events going on in our City.

The Council Connection: Hosted by members of the City Council on a rotating basis, the show focus on food & fun, in depth interviews and local talk.

Parks & Rec Revealed: Council Member Tony Tiseo takes viewers around our great City focusing on all the amenities the City has to offer.

SCSTV SPONSORSHIP RATES

Program	Contract	#/Wk.	Total	\$/Spot	Total Cost
SCS Local Matters	6 weeks	35	210	\$ 10	\$ 2,100
	13 weeks	35	455	\$ 9	\$ 4,095
	26 weeks	35	910	\$ 8	\$ 7,280
	52 weeks	35	1,820	\$ 6	\$10,920
Split Sponsorship	52 weeks	35	1,820	\$ 3	\$ 5,460
30 Minute Program	6 weeks	20	120	\$ 10	\$ 1,200
	13 weeks	20	260	\$ 9	\$ 2,340
	26 weeks	20	520	\$ 8	\$ 4,160
	52 weeks	20	1,040	\$ 6	\$ 6,240
Split Sponsorship	52 weeks	20	1,040	\$ 3	\$ 3,120
Special Programming	3 weeks	14-21	FLAT RATE		\$ 500

- 30 minute programs include *The Mayor's Corner*, *The Council Connection*, *Parks & Rec Revealed* plus additional programming, as needed.
- No sponsorship available for City Council meetings/Study Sessions.



PACKAGE DESCRIPTIONS:

- All sponsorship packages include open and closing billboards (sponsor identification) & a :90 to :120 message. Rates also include pre and post production-script writing, filming and editing.
- 30 minute programs air a new episode each month. 6 and 13 week contracts include one new spot. 26 week contracts include up to 2 new spots and 52 week up to 4 new spots.
- Sponsorships also include upload onto the City's website at www.scsmi.org.